Suthathip Srikosapala

UXUI Designer

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evesue.com

Experience

Mar 2024 – Present

Freelance

UI Designer

- Developed back-end systems for hotel operations, including booking, front desk, and maintenance for Roomyy.

- Redesigned e-voucher mobile platform to improve user's purchase and sales process for Aigent application.

Oct 2022 – Feb 2024

Orange Cap
Innovative Co., Ltd.

UI Designer

- Designed a design system for the Gother travel platform. Focused on booking flows (hotels, activities) optimization, prioritizing Thai user needs across web and mobile experiences.

- Designed and implemented a web-responsive database site for the Thai Association for the Study of the Liver (THASL), aggregating patient data for over 1000 profiles.

- Established a system to channel the collaboration and consultation of the dentists between the faculty of dentistry, Chulalongkorn University across other clinics in Thailand. Currently operate in Saraburi, Nan, and Bangkok provinces.

- Designed a clear landing page for 'Taiwan Travel Fair 2023' to streamline registration services for a Taiwan Tourism Bureau event at Siam Paragon, managing a successful registration process with over 3000 participants.

- Optimized the telemedicine workflow for LiverCU, to facilitate vacant booked slots and patient no-show cases.

Nov 2021 – Sep 2022

Avalant Co.,Ltd.

UXUI Designer

- Improve the design consistency by creating design system which applied across low-code development platforms.

- Present and conduct iterative design reviews from stakeholders in cross-functional team.

Sep 2020 – Jan 2021

Telemedica Co., Ltd.

UXUI Design Intern – OOCA

- Collaborated in user interviews and usability testing for online mental health consultant service.

- Carried out new design systems for both web and mobile applications to enhance customer experiences with insights from the marketing team.

Education

King's Mongkut Institute of Technology Ladkrabang

B.S. Information Technology, Software Engineer

Class of 2020

Skills

User flow
Persona
Wireframing
Prototyping
Design system
Usability testing
HTML / CSS

Tools

Figma
Adobe XD
Adobe Photoshop
Adobe Illustrator
Blender
Clo3D
Whimsical
Miro

Languages

Thai – Native
English – Business Proficiency